

LEO BURNETT U.S.A.

Ad ID: No. PMVSL/2108/84 Job No. MS0084 "Threesome" Page: 4C Blood: 111.02" x 13.58" Judge: 1997 (R)



If we borrow something of yours, it's ours.

VIRGINIA SLIMS

It's a *woman* thing.



© Philip Morris Inc. 1997. 1 King Size 10 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: During Smoking
Now Greatly Reduces Serious Risks to Your Health.



Source: <https://www.industrydocuments.ucsf.edu/docs/kggp0003>

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